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PUBLISHED IN THE INTEREST OF BETTER SEEDS

Vol. 17, No. 1

CORNELI SEED COMPANY, 101 CHOUTEAU AVE., ST. LOUIS, MO.

Jan. 2, 1940

Your Profit \$150 Bushel SELLING KEYSTONE ADAPTED HYBRIDS

We offer for 1940 planting:

MISSOURI 8 KEYSTONE 38
MISSOURI 47 KEYSTONE 40
ILLINOIS 960 U. S. . . . 13
IOWA 13

(Retail Prices Listed Inside)

NOTE: We have made your discount liberal enough for the 1940 season to enable you to appoint your own "farmer agents" to sell KEYSTONE HYBRIDS for you. You can now afford to pay these agents as much commission to sell for you as they get for selling other Hybrids in competition with you.

SALES HELPS—Descriptive circulars imprinted with your name.
Retail order books.
Embossed store sign.
Agronomist services.

SELL KEYSTONE HYBRIDS IN 1940



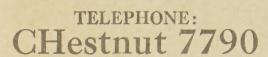


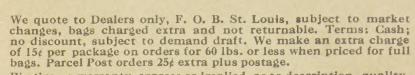
SAINT LOUIS, MISSOURI

Consolidating (SCHISLER CORNELI SEED CO. D. I. BUSHNELL & CO. PLANT SEED CO.

ORIGINATORS, GROWERS, CLEANERS, REFINERS, -IMPORTERS AND EXPORTERS-FIELD SEEDS GARDEN SEEDS LAWN SEEDS FLOWER SEEDS

WHOLESALE ONLY





We give no warranty, express or implied, as to description, quality, productiveness, or any other matter of any seeds we sell and will not be responsible for the crop.

Jan. 2, 1940

LIST No. 1

3.75

\$2.60

2.25

2.15

2.00

1.75 2.55

2.50

1.35

2.80

...25c

Dealer Retail

each

4.00

2.50 1.50 .85 .45 .10

\$34.00

32.00

29.00 26.00

49.00

48.00

26.00

50.00 55c; 5 lb...30c 2.00 38.00

3.00 55.00

\$35.00

40.00

RED CLOVER INOCULATE WITH DIRECT B Seamless Sacks Extra [(Missouri or Illinois grown)] KEYSTONE. KEYSTONE (U S. Verified Idaho Origin). Horse Shoe. Choice. Mammoth (Sapling) Keystone. ALSIKE INOCULATE WITH DIRECT B Seamless Sacks Extra KEYSTONE. Horse Shoe. SWEET CLOVER INOCULATE WITH DIRECT A Seamless Sacks Extra KEYSTONE. SWEET CLOVER INOCULATE WITH DIRECT A Seamless Sacks Extra KEYSTONE, White Blossom. Seamless Sacks Extra KEYSTONE, White Blossom. Social Seamless Sacks Extra Social Seaml	
INOCULATE WITH MERCE B Seamless Sacks Extra [(Missouri or Illinois grown)] KEYSTONE KEYSTONE (U.S. Verified Idaho Origin). Horse Shoe. Choice. Mammoth (Sapling) Keystone. ALSIKE INOCULATE WITH MERCE B Seamless Sacks Extra KEYSTONE. Horse Shoe. SWEET CLOVER INOCULATE WITH MERCE A Seamless Sacks Extra KEYSTONE. SWEET CLOVER INOCULATE WITH MERCE A Seamless Sacks Extra KEYSTONE, White Blossom. Seamless Sacks Extra KEYSTONE, White Blossom. KEYSTONE, White Blossom. Social Sacks Sacks per 100 lbs. per 100 lbs. 100	G
Idaho Origin)	
SWEET CLOVER INOCULATE WITH MELET B Seamless Sacks Extra KEYSTONE. \$22.50 \$23.00 Horse Shoe. 21.50 22.00 SWEET CLOVER INOCULATE WITH MELET A Seamless Sacks Extra KEYSTONE, White Blossom. \$6.50 \$6.73 Horse Shoe, White Blossom. 5.75 6.00 Choice, White Blossom. 5.00 5.23 KEYSTONE, Yellow Blossom. 6.75 7.00 Unhulled, White Blossom. 4.75 5.00	
SWEET CLOVER INOCULATE WITH MEACH A Seamless Sacks Extra KEYSTONE, White Blossom \$6.50 \$6.75 Horse Shoe, White Blossom 5.75 6.00 Choice, White Blossom 5.00 5.25 KEYSTONE, Yellow Blossom 6.75 7.00 Unhulled, White Blossom 4.75 5.00	
Seamless Sacks Extra KEYSTONE, White Blossom \$6.50 Horse Shoe, White Blossom 5.75 Choice, White Blossom 5.00 KEYSTONE, Yellow Blossom 6.75 Unhulled, White Blossom 4.75	
KEYSTONE, White Blossom \$6.50 \$6.75 6.00 Choice, White Blossom 5.75 6.00 KEYSTONE, Yellow Blossom 6.75 7.00 Unhulled, White Blossom 4.75 5.00	
	0 5 0
ALFALFA INOCULATE WITH IMPACT A U. S. Verified Origin Seamless Sacks Extra We carry only the best or KEY-	
STONE of the following origins. Kansas non-irrigated	0 0 0
Northwestern Hardy	0 0 0
ALFALFA per 100 lbs. APPROVED OKLAHOMA. 18.50 18.75 Specially selected and eligible for all payments paid by A. A. A. in north central region.	
LESPEDEZA per 100 lbs. INOCULATE WITH MEMOL \$ 6.00 \$ 6.25 Korean, Keystone \$ 6.00 \$ 6.25 Korean-Hulled Seed (Goes ½ farther) 7.00 7.25 Korean Horseshoe, Keystone 5.00 5.25 Choice 4.25 4.56 Lespedeza Sericea 14.00 14.56	5 5 0

CRIMSON CLOVER Keystone Eligible for AAA Awar	\$12.50 ds.	\$12.75
TIMOTHY Seamless Sacks Extra KEYSTONE Horse Shoe Choice Timothy & Alsike Mixed	\$5.85 5.50 5.10 8.00	\$6.00 5.65 5.25 8.50
RED TOP Seamless Sacks Extra KEYSTONE, Solid, Silver Seed	per 100 \$10.75 10.25	

Horse Shoe.....

CROTALARIA SPECTABILIS. 11.00 11.25

		WHOI
S ARE NOT RETURNAB	LE	
BLUE GRASS New Crop	5 Sacks & Over per 100	Sacks
REYSTONE, Kentucky P. 85% G. 80% 21 # per bu	\$19.00	\$19.50
Horse Shoe, Kentucky. P. 80% G. 80% 19 # per bu. Super, 24 # per bu.	18.25	18.75
Super, 28 # per bu. Canadian Blue Grass	25.00 24.00	25.50 24.50
LAWN AND FANCY	GRAS	
Burlap Bags Included KEYSTONE CITY LAWN	per 100 \$17.00	\$17.50
Horseshoe Lawn Grass	15.00	15.50
Mound City Lawn Grass	13.00	13.50
Shady Lawn Mixture Special Bent Mixture	25.00 34.00	
Contains bent grass.	51,00	04.00
Seaside (Coos County) Bent Bent (So. German Mixed)	60.00	62.00
Astoria Bent	60.00	62.00
Poa Trivialia (Shade)	37.00	40.00
American Rye Grass	6.00 55.00	6.25 58.00
Bermuda, Extra Fancy	23.50	24.00
		- 08
WHITE DUTCH CLC	VER	
Seamless Sacks Extra	per 100	Ibs.
	Full	25 to 100 lbs.
KEYSTONE	63.00	65.00
Horse Shoe	60.00 57.00	62.00
Choice	100.00	
RAPE	5 to 10	
Burlap Bags Included	Sacks per 100	Sacks I
KEYSTONE Dwarf Essex	\$7.75	\$8.00
SEED GRAIN	per 100	lbs.
Kafir Corn (Seed)	••••	
Kafir Corn (Feed)	• • • •	
Milo Maize (Seed)	• • • •	
Buckwheat		
Feterita	••••	
FIELD GRASSES	per 100	Ibs.
Burlap Bags Included	BILLE	7
Orchard Grass		\$16.50
Meadow Fescue	12.50 5.00	12.75 5.50
Pasture Mixture	12.00	12.25

IVELEDISMI I	เกสกิล	Daga
Seamless Sacks Extra	per 100	1bs.
GERMAN Keystone German Horseshoe	\$2.50	\$2.60
Hog Millet	2.25	2.35
Early Fortune	1.85	1.95
SUNFLOWER	per 100	lbs.
Recleaned (for Seed)	\$4.25	\$4.50
Poultry Grade	3.50	3.75
Large Seed for Parrots	5.25	5.50

12.25

19.50

14.25

18.50

19.00

5 to 10 1 to 4

Pasture Mixture.....

Reed Canary Grass.....

MILLET

CITTO A BI

Tall Meadow Oat Grass..... 18.00

Crested Wheat Grass...... 15.00 15.50

SUDAN	per 100	lbs.
Burlap Bags Included KEYSTONE Horse Shoe	\$3.50 3.25	\$3.60 3.35

RETURN UNSOLD NITRAGIN NOW FOR REPLACEMENT

5 TO 10-SACK PRICES APPLY ON STRAIGHT OR ASSORTED ORDERS OF 5 SACKS OR MORE

VEVETONE	5 Sacks 1 to 4 & Over Sacks	
KEYSTONE	BIRD SEED, Etc. per 100 lbs.	
HYBRID CORN	Canary \$4.50 \$5.00	0
in sealed Bushel Bags—Semesan Jr. included Thoroughly Graded	Hemp 7.00 7.50	_
included	Bird Millet 2.25 2.38	
Thoroughly Graded	Sweet Bird Rape 9.00 9.50	
TO TOTAL TO TOTAL TIME SINGII LAISO	Bird Thistle 15.00 16.00	-
	Bird Lettuce	
Keystone 38 \$7.00 \$6.00 \$5.00	Bird Pepper (hot) 25.00 27.00 Mixed Bird Seed 6.50 6.73	
Keystone 38	Poppy or Maw 15.00 16.00	
U. S. 13 7.00 6.00 5.00	Cuttle Bone (4 to 6-inch)	,
Missouri 8 6.50 5.50 4.50	(Per Case 25 lbs., \$9.00) per lb40	0
Missouri 47 6.50 5.50 4.50	Cuttle Bone (2½ to 3½-inch)	
Iowa 13 5.00 4.00 3.00	(Per Case 25 lbs., \$5.00) per lb28	5
Illinois 960 6.00 5.00 4.00	Charcoal (for Poultry) 2.25 2.50	
FREIGHT PAID 10 Bushel	(Fine or coarse, Per Sack of	
lots of more	50 lbs., \$1.25)	
DEALER DISCOUNT \$ 1 50 Per Bu.	Flax)
	Canada Field Peas	
CEED CODN	POP CORN AND PEANUTS	
SEED CORN	Pop Corn, Jap, Hull-less, White \$3.75 \$4.00)
High Quality double machine cleaned butts	Pop Corn, Jap. Hull-less, Yellow 3.75 4.00	

Pop Corn, So. American

New style attractive bags

FERTILIZER

Dynamite.....

Peanuts, Jumbo...... 10.00

Vigoro—100 lb. sack..... \$2.75

4-16-4 For Grain (125 lbs.)....

4-8-6 For Potatoes (125 lbs.)..

2-12-4 For Grain (125 lbs.)....

Note: Vigoro prices are delivered your station on orders totalling 300 pounds or more, rail only. No allowance on truck shipments or call orders.

SEED CORN

High Quality double machine cleaned, butts and tips removed.

Packed 2½ bushels to the bag. Bags included.	26 to 50 Sacks	11 to 25 Sacks	1 to 10 Sacks
Mo. or Iowa Grown.	per	bushel	
Reid's Yellow Dent	\$1.00	\$1.05	\$1.10
Gold Mine	1.00	1.05	1.10
Leaming	1.00	1.05	1.10
White Dent	1.10	1.15	1.20
Silver Mine	1.10	1.15	1.20
Boone Co. White	1.10	1.15	1.20
St. Charles Red Cob	1.10	1.15	1.20
HAND SELECTED			
Mo. or Iowa Grown.			
Hand Butted and Tipped			

THE TO DESIDOTED			
Mo. or Iowa Grown.			
Hand Butted and Tipped.			
Reid's Yellow Dent	1.25	1.30	1.35
Leaming Yellow	1.25	1.30	1.35
Gold Mine	1.25	1.30	1.35
Midland Yellow Dent	1.50	1.55	1.60
Krug	1.50	1.55	1.60
Silver Mine	1.35	1.40	1.45
Boone Co. White	1.35	1.40	1.45
White Dent	1.35	1.40	1.45
Red Cob	1.35	1.40	1.45
Hickory King	1.75	1.80	1.85

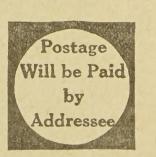
INOCULATE ALL LEGUME SEEDS WITH

OVER FORTY YEARS OF SERVICE

When ordering, Alway	s state name of seed.
ALFALFA, all Clovers Size Dealer Retail ½ bu. ea. \$.19 \$.30 1 bu. ea32 .50 2½ bu. ea65 1.00	LESPEDEZA Size Dealer Retail 1 bu. ea. \$.19 \$.30 2 bu. ea32 .50 5 bu. ea65 1.00
PEAS (A1 Varieties) VETCHES (A1 Varieties) 1/2 bu. ea. \$.16 \$.25 1 bu. ea26 .40 12/3 bu. ea39 .60 5 bu. ea. 1.10 1.70 121/2 bu. ea. 2.60 4.00	SOYBEANS, LIMA BEANS, COW PEAS, PEANUTS 1 bu. ea. \$.19 \$.30 2 bu. ea32 .50 5 bu. ea65 1.00 10 bu. ea90 1.40 25 bu. ea. 1.90 2.90
1/2 bu. to 2 bu. sizes	GARDEN SIZE Garden Peas & Beans Sweet Peas & Lupines Dir 80c ctn—Rtl 10c ea. Packed 12 to Disp. Ctn. packed 12 to carton s packed 6 to carton

0	2007 Comer Discombate (1251b.)
0 5	20% Super Phosphate (125 lbs.)
5	16% Super Phosphate (125 lbs.)
-	Nitrate of Soda (100 lbs.)
2	Sulphate of Ammonia
5 5 5 5	(100 lbs.) Arcadian
0	Sheep or Cattle Manure
	(100 lbs.)
	50 lb70c; 25 lb40c; 10 lb
	Bone Meal, Steamed (100 lbs.)
	50 lb\$1.80; 25 lb\$1.10; 10 lb.
	Milorganite—100 lb. bags
	50 lb\$1.10; 25 lb70c.
	Tobacco Dust (100 lb. Bags.)
	OT IDDED DAN MILE
	CLIPPER FAN MILLS
	No. 1-B with 12 screens
	No. 2-B with 12 screens
	Ask for descriptive literature.
	Tisk for descriptive interactive.
	PEAT MOSS
	1 EAT MOSS
	HODTICHTTIDAL

PEAT MOSS	per	bale
HORTICULTURAL	5 or More	1 to 4
Bales (155 lbs.) (Michigan) Bags (100 lbs.) (Michigan) Bales (20 bu.) (Canada)	\$2.25 1.60 3.75	\$2.35 1.65 3.85
POULTRY LITTER		
Bales (20 bu.) (Sweden) Bales (20 bu.) (Holland)	Ask f Pric	





BUSINESS REPLY CARD

FIRST CLASS PERMIT No. 141

Sec. 510, P. L. & R., ST. LOUIS, MO.

CORNELI SEED COMPANY

101 CHOUTEAU AVE.,

ST. LOUIS, MO.



RETURN AND FORWARDING POSTAGE GUARANTEED

Sec. 562 P. L. & R. U. S. POSTAGE

St. Louis, Mo. Permit 336

PAID

CORNELI SEED COMPANY

Garden, Field, Grass Seeds & Onion Sets Saint Louis, U. S. A.

OUGTATIONS MARKET

FOR OUICK SERVICE—USE THIS POST CARD IN ORDERING

SAY CORNELI Rush this Order Out OUALITY Please Ship Via No. BAGS

KIND OF SEED

Accurate Service Quick Seed

Besure to fill in Address.

Name_

Flex, Millets, Narcissus, Peas and Sorghums A Dust Disinfectant for Cotton, 2% CERESAN 4-oz. can 1-lb. can 5-lb. can 25-lb. pail 100-lb. drum

Dealer Price per Case or Packages Retail Price per Package 1-lb. can 5-lb. can 25-lb. pail 100-lb. drum Sixes of Packages

New Improved SEMESAN JR.

A Dust Disinfectant for Seed Corn

Dealer Price Packages

per Case or Packages

Package per Case Retail Price per Package 2-or. env. 4-or. can 1-lb. can 5-lb. can 25-lb. drum 100-lb. drum Sizes of Packages

New Improved SEMESAN BEL

A Dip Disinfectant for Seed Potatoes

A Low Cost Dust Disinfectant for Wheat, New Improved CERESAN

Oats and Barley

Retail Price Dealer Price per Package per Case

Sixes of Packages

LIST No. 1

ORDER CARD

Requires no Postage

Date_

Sizes of Packages	Retail Price per Package	Dealer Price per Case or Package	Packages per Case
2-oz. env.	\$.25	\$ 21.60	144
- for can	.50	10 80	36
I-lb. can	1 50	12 00	12
5-lb. can	6 50	29.55	9
25-lb. pail	30.00	24.40	
100-lb. drum	115 00	94 00	1
300-lb drum	315 00	270 00	-

SEMESAN

A General Disinfectant for Vegetable and Flower Seeds or Bulbs, and Certain

Packages per Case	464
Dealer Price per Case or Package	\$ 8.65 8.00 18.00 44.40 86.50 145.00
Retail Price per Package	\$.10 2.25 10.00 46.00 175.00
Sixes of Packages	M-ox. packet 2-ox. can 1-lb. can 5-lb. can 25-lb. pail 100-lb. drum

Order Your Supply NOW!